



OEM BULLETIN

MANNOL

The Union of the European Lubricant Industry (UEIL) is the umbrella association of the European Lubricants Industry, representing their members and, in particular, the interests of SMEs and independent lubricant companies. To date, the UEIL represents more than 450 lubricant companies, who manufacture and distribute lubricant products under their own various trademarks throughout the European Union. With members in 21 European Countries and a unique collective experience of lubricants and the lubricants market, UEIL is the sole representative body for independent manufacturers of lubricants in Europe and has been recognised as such by the European Commission. It is UEIL's policy to favour free and fair competition within the scope of prevailing EU and national laws.

Summary of the case

The UEIL (Union of the European Lubricants Industry) Technical & Competition authority were contacted by several of its UK and European members about the labelling of certain MANNOL branded lubricant products found in the marketplace, which displayed the names of several Original Equipment Manufacturers (OEMs), thus possibly indicating to consumers that these specific MANNOL products are OEM sanctioned products.

State of play

Without prejudice, the UEIL contacted the named OEM's and requested their investigation into the possible misleading use of certain OEM trademarks on such packaging labels and communications.

We are pleased to report, the specific MANNOL OEM products have now removed the OEM names and trademarks from their packaging.

Conclusion

UEIL thanks all its members for their involvement in this case and invite its members to bring to its attention any problem they may face with MANNOL in relation to the above issue.

Brussels, December 2023